

## In Greenhouses Factsheet 2021

The international magazine for greenhouse growers

In Greenhouses is the international edition of the Dutch trade journal 'Onder Glas'. This English language magazine contains articles which were previously published in the Dutch edition and which overseas greenhouse growers can also benefit from. Through the quality and impartiality of the articles, the in-depth content is also of great interest to greenhouse growers in other parts of the world.

Just as in Onder Glas, this international edition focuses on cultivation and cultivation techniques. Each issue includes a large number of topics, covering a wide range of subjects. Each issue will include at least one article on the following specialised areas:

Automation	Lighting
Breeding	New products
Climate	Plant science
Crop protection	Screens
Energy	Substrates
Fertilizing	Next Generation Growing
Greenhouses	Watering
Integrated pest control	Young Plants

### Target group

In Greenhouses is for high-end greenhouse growers in the whole world. Growers of vegetables, cut flowers, pot and bedding plants receive the magazine free of charge. Each grower receives one free copy. Circulation is 5.000 copies. 1/3 Europa – 1/3 USA/Canada/Mexico – 1/3 Asia/Pacific

### Publication data

The publication dates for 2021 and closing dates for advertisements:

Issue	Publication date	Closing date	Focus on	Upcoming fairs
January	7 January	18 December	Next Generation Growing	IPM Essen (DE), HortiContact (NL)
May	6 May	16 April	Autonomous growing	Fruit Logistica (DE) GreenTech (NL), Flower Trials (NL), Cultivate Ohio (USA)
July/August	22 July	2 July	Lighting	Four Oaks (GB), Canadian Greenhouse Conference (CA), Fruit Attraction (SP)
October	7 October	17 September	Substrate/fertilizing	IFTF (NL), RFTF (NL), Expo Agro-Alimentaria (MEX), Growtech Eurasia (TUR)

### Advertising rates

For 2021, the following rates per insertion apply:

Format	Rate 1x	Rate 3x
1/1 page full colour	3,395 euro	3,195 euro
1/2 page full colour	1,925 euro	1,795 euro
1/4 page full colour	1,195 euro	1,120 euro

### Sizes

	Width		Height
1/1 page	240 mm	x	340 mm (please with 3 mm overfill)
1/2 page vertical	105 mm	x	320 mm
1/2 page horizontal	220 mm	x	155 mm
1/4 page vertical	105 mm	x	155 mm

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