

The monthly Dutch magazine for greenhouse growers

Factsheet Onder Glas 2024

Publication dates and themes

Edition	Publication date	Theme	Closing date	Fairs
January	18 January	Water	29 December 2023	Fruit Logistica, IPM
February	15 February	Climate and dehumidification	26 January	
February	29 February	Fair magazine HortiContact	9 February	HortiContact (other factsheet)
March	14 March	Diseases and pests	23 February	
April	11 April	Energy transition	22 March	
May	16 May	Fertilizing & substrate	26 April	GreenTech
June/July	13 June	Next Generation Growing	24 May	
August	15 August	Greenhouses & screens	26 July	
September	19 September	Hygiene & cultivation change	30 August	VertiFarm
October	17 October	Plant resilience	27 September	FHTF, IFTF
November	14 November	Autonomous growing	25 October	GrowTech
December	12 December	Lighting	22 November	

Advertising rates print

Format	1 insertion	3 insertions	6 insertions	11 insertions
1/1 page	€ 3,695	€ 3,470	€ 3,245	€ 3,020
1/2 page	€ 2,075	€ 1,935	€ 1,795	€ 1,660
1/4 page	€ 1,275	€ 1,195	€ 1,115	€ 1,035
1/8 page	€ 830	€ 780	€ 730	€ 680

All advertisements are in full colour. Rates are per insertion and exclusive of VAT.

Sponsored content articles and inserts with Onder Glas on request.



Circulation of Onder Glas magazine

Greenhouse growers Netherlands	3,280
Business leaders/ crop managers NL > 5ha	470
Greenhouse growers Belgium > 1ha	430
Suppliers	675
Paid subscriptions	750
Total circulation	5,605

Advertising rates online

Website	Format	Rate
Leaderbord	728 x 90 pixels	€ 1,195 per month
Rectangle	336 x 280 pixels	€ 1,195 per month
Button	336 x 180 pixels	€ 595 per month
Full banner	468 x 120 pixels	€ 495 per month

Weekly newsletter	Format	Rate
Full banner	468 x 120 pixels	€ 395 per issue
Advertorial	Heading + 50 words + photo	€ 495 per issue
Sponsored item	Same as news item	€ 595 per issue

Contact

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The international magazine for greenhouse growers

Factsheet In Greenhouses 2024

Publication dates and themes

Publication date	Focus on	Fairs and events	Closing date
4 January	Greenhouses & screens	IPM Essen (DE), Fruit Logistica (DE), HortiContact (NL), GreenTech Americas (MEX)	15 December 2023
2 May 18 July	Digital horticulture Lighting	GreenTech (NL), Flower Trials (NL), Cultivate Ohio (USA) VertiFarm (DE), Four Oaks (GB), Canadian Greenhouse Conference (CA), Fruit Attraction (SP)	12 April 28 June
3 October	Next Generation Growing	IFTF (NL), RFTF (NL), Expo AgroAlimentaria (MEX), Growtech Eurasia(TUR)	13 September

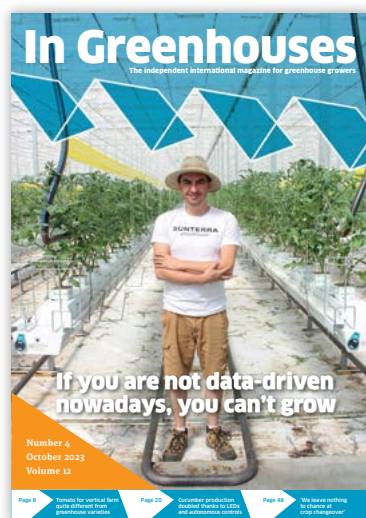
Advertising rates print

Format	1 insertion	3 insertions
1/1 page	€ 3,695	€ 3,470
1/2 page	€ 2,075	€ 1,935
1/4 page	€ 1,275	€ 1,195

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Target group and circulation

In Greenhouses is read by high-end greenhouse growers worldwide. Growers of vegetables, cut flowers, pot and bedding plants receive the magazine free of charge. Circulation is 5.000 copies. 1/3 Europa - 1/3 USA/Canada/ Mexico - 1/3 Asia/Pacific



About In Greenhouses magazine

In Greenhouses is the international edition of the Dutch trade journal 'Onder Glas'. This English language magazine contains articles which were previously published in the Dutch edition and which overseas greenhouse growers can also benefit from.

Through the quality and impartiality of the articles, the in-depth content is also of great interest to greenhouse growers in other parts of the world. Just as in Onder Glas, this international edition focuses on cultivation and cultivation techniques.

Each issue features leading growers in a number of reports. The magazine highlights a wide range of topics. At least one article on the following specialised areas:

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|-------------------------|-------------------------|
| Automation | Lighting |
| Breeding | New products |
| Climate | Plant science |
| Crop protection | Screens |
| Energy | Substrates |
| Fertilizing | Next Generation Growing |
| Greenhouses | Watering |
| Integrated pest control | Young Plants |

Contact

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