

The monthly Dutch magazine for greenhouse growers

Factsheet Onder Glas 2026

Publication dates and themes

Publication date	Theme	Possible topics	Closing date
15 January	Water management	Recirculation, filtration, emission, aeration, smart irrigation	26 December 2025
12 February	Growing green	Plant resilience, biodiversity, biology, crop protection	23 January
19 February	HortiContact	Fair magazine HortiContact (separate factsheet)	30 January
19 March	Growing without gas	Energy saving, electrification, battery storage, CO ₂ supply	27 February
16 April	Circular cultivation & substrate	Fertilisers, peat reduction, reuse, packaging, raw materials	27 March
15 May	Labour saving	Robotics, automation, mechanisation, internal transport	24 April
18 June	Varieties and hygiene	Resistant varieties, starting material, propagation, virus prevention	29 May
30 July	Climate strategy	Plant Empowerment, screens, dehumidification, CO ₂ , plant balance	10 July
17 September	Greenhouse cleaning	Crop rotation, disinfection, steaming, decontamination, fogging	28 August
15 October	Data-driven cultivation	Crop optimisation, AI, data platforms, digitisation, sensors	25 September
12 November	Greenhouse construction and technology	New construction, cover, technics, screens, insect netting	23 October
10 December	Dynamic lighting	LED lighting, light spectrum, CHP, energy management	20 November

Advertising rates print

Format	1 insertion	3 insertions	6 insertions	11 insertions
1/1 page	€ 3.895	€ 3.670	€ 3.445	€ 3.220
1/2 page	€ 2.175	€ 2.035	€ 1.895	€ 1.760
1/4 page	€ 1.325	€ 1.245	€ 1.165	€ 1.085
1/8 page	€ 860	€ 810	€ 760	€ 710

All advertisements are in full colour. Rates are per insertion and exclusive of VAT.
Sponsored content articles and inserts with Onder Glas on request.

Circulation of Onder Glas magazine

Greenhouse growers Netherlands	3.250
Business leaders/ crop managers NL > 5ha	400
Greenhouse growers Belgium > 1ha	420
Suppliers	650
Paid subscriptions	600
Total circulation	<u>5.320</u>

Advertising rates online

Website	Format	Rate
Leaderbord	728 x 90 pixels	€ 1,195 per month
Rectangle	336 x 280 pixels	€ 1,195 per month
Button	336 x 180 pixels	€ 595 per month
Full banner	468 x 120 pixels	€ 495 per month

Weekly newsletter	Format	Rate
Full banner	468 x 120 pixels	€ 395 per issue
Advertorial	Heading + 50 words + photo	€ 525 per issue
Sponsored item	Same as news item	€ 625 per issue

Contact

Advertising sales
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The international magazine for greenhouse growers

Factsheet In Greenhouses 2026

Publication dates and themes

Publication date	Focus on	Fairs and events	Closing date
2 January	Greenhouse technics	IPM Essen (DE), Fruit Logistica (DE), HortiContact (NL), GreenTech Americas (MEX)	12 December 2025
1 May	Crop management	GreenTech (NL), Flower Trials (NL), Cultivate Ohio (USA)	10 April
17 July	LEDs & energy	Four Oaks (GB), Canadian Greenhouse Conference (CA), Fruit Attraction (SP), GreenTech North America (USA)	26 June
2 October	Varieties & crop rotation	IFTF (NL), RFTF (NL), Expo AgroAlimentaria (MEX), Growtech Eurasia(TUR)	11 September

Advertising rates print

Format	1 insertion	3 insertions
1/1 page	€ 3.895	€ 3.670
1/2 page	€ 2.175	€ 2.035
1/4 page	€ 1.325	€ 1.245

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Target group and circulation

In Greenhouses is read by high-end greenhouse growers worldwide. Growers of vegetables, cut flowers, pot and bedding plants receive the magazine free of charge.

Circulation is 4.000 copies. 1/3 Europa – 1/3 USA/Canada/ Mexico – 1/3 Asia/Pacific



About In Greenhouses magazine

In Greenhouses is the international edition of the Dutch trade journal 'Onder Glas'. This English language magazine contains articles which were previously published in the Dutch edition and which overseas greenhouse growers can also benefit from.

Through the quality and impartiality of the articles, the in-depth content is also of great interest to greenhouse growers in other parts of the world. Just as in Onder Glas, this international edition focuses on cultivation and cultivation techniques.

Each issue features leading growers in a number of reports. The magazine highlights a wide range of topics. At least one article on the following specialised areas:

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| Automation | Lighting |
| Breeding | New products |
| Climate | Plant science |
| Crop protection | Screens |
| Energy | Substrates |
| Fertilizing | Next Generation Growing |
| Greenhouses | Watering |
| Integrated pest control | Young Plants |

Contact

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